

## TAMANI visit GCC Travel network to “celebrate the family.”

**Dubai, 06 June 2010:** The temperature is beginning to creep up this means Summer is around the corner. This Summer Tamani Hotels and Resorts are celebrating the family and will conduct a roadshow in the GCC market to communicate to the regional travel network the TAMANI focus on children and the family experience.

As part of a delegation of hospitality and travel companies organized by the Dubai Department of Tourism and Commerce Marketing, TAMANI Hotels and Resorts will participate in a road show around Kuwait, Qatar and Saudi Arabia.

Visiting travel agents in their home cities is crucial to making sure the agents are aware of the Summer activities taking place at the hotel. This year the focus is on Celebrating the family and to create a vacation that is sensible priced and offers the younger members of the family the chance to participate in healthy active activities.

“As a main sponsor we are proud to take part in a DTCM initiative to promote Dubai as a family orientated destination. Dubai is a terrific destination for children, as there is so many things to do to, you have the choice to relax if you want to relax or you can have an active holiday involving theme parks, aquariums, children’s museums, and world class shopping malls,” commented Roddy Gordon Vice President of Tamani Hotels and Resorts.

At the TAMANI Hotel Marina this Summer, the hotel will be featuring a special “Kids Friendly campaign,” to reinforce the commitment of the destination and to position Tamani Hotel Marina as a wonderful family friendly experience.

The Kids Friendly program offers the chance to have an active holiday with the hotel providing complimentary “swimming lessons,” as well as a range of added value options such as free accommodation, free meals for children under 16 years.

“ We cherish the opportunity to visit travel agents, as it gives us the chance to learn what is happening in the market and get the chance to thank our agents for their support, and to tell them what is new,” Gordon remarked.

The DTCM roadshow will take place in Kuwait, in Doha, in Saudi Arabia and the TAMANI team will conduct sales calls to key partners in each of the key cities.

Tamani Hotel’s and Resorts is committed to creating family friendly experiences and offer the convenience of being close to the beach and fully accessible via complimentary shuttle to 6 major shopping malls within 15 minutes from the hotel.